



12th Annual Fine Arts Festival, Danville

October 2 & 3, 2010

10:00 am - 5:00 pm

On the Town Green, Front Street Park
by the Danville Library

**Featuring Paintings in All Media
Photography, Ceramics,
Sculpture, Graphics, Fine Jewelry**

Live Musical Entertainment
Food, Snacks, Wine
Children's Hands on Art

Judged Inside Art Show

Co-Sponsored by
Alamo Danville Artists' Society
& the Town of Danville

Applications are now being accepted for booth space in the 12th annual Art in the Park Fine Arts Festival in Danville, October 2 & 3, 2010.

Categories: Painting, Photography, Ceramics, Sculpture & Graphics. Limited openings for Fine Jewelry. *Work must be original and created by the exhibiting artist.* Artist's reproductions of their own paintings and note cards will be accepted as long as the majority of the work for sale is original. ***Absolutely no imports or commercially produced items permitted. No crafts.***

Booth spaces are 10'x10' and are open on at least two corners for more display possibilities. Overnight security is provided. Complete set up instructions will be mailed out in September.

Inside Art Show: Art in the Park participants will be invited to enter the judged art show in the Community Center, adjacent to Art in the Park. Monetary awards and ribbons will be given. There is no extra fee for two entries per booth. Details will be sent sometime around the end of August.

Fees: ADAS Members: \$70 Non-Members: \$ 85

Optional Early Set Up (Friday 1:00 to 7:00 pm) \$25

At the end of the show, a commission of 10% on all sales will be collected which goes directly into the ADAS Art in the Schools fund.

ADAS Membership Available at \$40 per year. Download a membership form: www.ADAS4ART.org.

Deadline: Applications must be postmarked no later than April 1st to be considered for the first jurying. Applications received after that date will be considered on a space available basis. The Jewelry category will definitely be closed after April 1st. Notifications of acceptance will be mailed by April 15th.

Include Photos: New Applicants: send 4 clear photos of your work plus one of your display (or detailed description). Previous Participants: Send 1 photo representative of your work.

Questions?

Norma Webb	925 828-9170 normawebb@comcast.net
Stephen Rodriguez	925 462-1919 srod@earthlink.net
Susan Dennis	925 837-6577 susanndick@comcast.net

Alamo Danville Artists' Society



ADAS was founded in 1977 and includes artists of all levels and supporters who appreciate the visual arts. Monthly meetings feature well-known guest artists who demonstrate their techniques. Meetings are free and are announced in the ADAS newsletter and local newspapers. The public is invited to attend.

In addition to Art in the Park, ADAS features a public art circuit, and is involved in many art related in the community. ADAS manages the Blackhawk Art Gallery at Blackhawk Plaza.

ADAS is especially proud of its monetary contributions and support to Art in the Schools of the San Ramon Valley School District. Over the years, ADAS has given approximately \$100,000 in grants to art teachers in Alamo, Danville and San Ramon for special classroom projects. The contributions from artists participating in Art in the Park goes directly to that fund.

Mail to: Norma Webb, 67 Hazelnut Ct., San Ramon CA 94583

Application for Art in the Park, Danville, October 2 & 3, 2010

Name _____ Phone _____

Address _____ E-Mail _____

City _____ Zip _____

Calif. Resale # _____ Vehicle Make & License # _____

ADAS Member New Applicant Previous Participant

Category: Painting (Specify Media) _____

Ceramics Photography Graphics Fine Jewelry

Sculpture Other _____

Check List. Applications will not be considered unless all of the following are enclosed:

- ✓ **Photos :** **New Applicants** enclose 4 photos of your work + 1 photo or description of your setup
Previous Participants include 1 photo of your work (Photos will be returned at the show)
- ✓ **Self Addressed Business Size Envelope with One Forever Stamp**
- ✓ **Entry Fee** payable to ADAS: Members \$70 Non Members \$85 + \$25 Friday Set up (optional)
- ✓ **This Form**, fully completed, including your California resale number and vehicle license number

AGREEMENT:

I the undersigned acknowledge that I have read this information sheet and form and understand its contents. I agree to hold harmless the Alamo Danville Artists' Society and the Town of Danville for any and all liability for loss and/or damages to persons or property from any source. All of the work in my booth is original by me or reproductions of my work. I will contribute 10% of my sales for the ADAS Art in the Schools fund.

Signed _____ Date _____

THIS IS YOUR EVENT! PLEASE HELP PROMOTE IT!

Newspaper & other media ads will be purchased, and Internet promotion actively pursued. ***But in order to put on a really successful event, all participants are asked to take an active part in promotion.***

Please Indicate how many of each of the following you would like sent (usually available in mid-July).

25 Postcards (if more, specify number) _____ 5 ea 8 x 11 posters for store windows

Electronic postcards & posters will be sent later.

If you have experience posting to electronic bulletin boards and websites, please contact one of the Art in the Park chairpersons!